



Your Franchise Journey: 20 Ways We've Got You Covered

What's Included in the Franchise Fee for *More Than Loft Ladders*

- 1. Exclusive Territory (150,000 Owned Homes)**
 - A protected region with a target market of 150,000 privately-owned homes, ensuring no overlap with other franchisees and a steady potential customer base.
- 2. Comprehensive Tool Kit**
 - All the essential tools needed to complete loft ladder installations, eliminating the need for upfront equipment purchases.
- 3. Centralised IT System**
 - A fully integrated IT platform for managing customer data, bookings, and operational efficiency.
- 4. Access to 'The Loft' Online Operations Portal**
 - A user-friendly online portal containing all resources, updates, and tools to streamline your daily business operations.
- 5. Professional Call Answering Service**
 - A dedicated team to handle customer enquiries, ensuring you never miss a potential lead while you're on the job.
- 6. Tablet for On-the-Go Management**
 - A pre-configured tablet to manage leads, jobs, and schedules while you're out and about.
- 7. Personalised Landing Page on the Website**
 - Your own professionally designed page on the company's website to attract and inform local customers.
- 8. £3,000 Advertising Budget for Launch**
 - A marketing campaign tailored to your territory, providing an effective kickstart to your business.
- 9. Royalty-Free First £20,000 Turnover**
 - Retain 100% of your earnings on the first £20,000 turnover to help maximise your initial profits.



10. Online Customer Quotes and Invoicing

- A straightforward system for creating professional quotes and managing invoices electronically.

11. National Purchasing Rates

- Benefit from discounted rates through established relationships with national suppliers.

12. Technical Support

- Ongoing access to technical expertise to assist with installations and troubleshoot any challenges.

13. 8-Day Residential Training Course

- A comprehensive training program to build your skills in both technical and business operations.

14. 2 Days of On-Site Training

- Hands-on support at your location to ensure a smooth transition into real-world operations.

15. Ongoing Training and Workshops

- Regular opportunities to refine your skills and learn best practices in the industry.

16. One-on-One Access to a Business Coach

- Personalised guidance from an experienced coach to help grow your franchise successfully.

17. Annual Accounting Package

- Professional accounting services to manage your bookkeeping and tax requirements for the first year.

18. First-Year Public Liability Insurance

- Comprehensive cover for your first year, offering peace of mind for you and your customers.

19. Business Setup Assistance

- Expert help with setting up a Limited Company, VAT registration, and applying for funding if needed.



20. National Brand Recognition and Reputation

- Leverage the strength of a trusted UK brand with a proven track record, giving you a competitive edge from day one.

This package provides everything you need to launch and sustain a successful franchise in the UK. Would you like further customisation or to explore additional points?